

TALENT & CULTURE SERVICES

Stronger People. Stronger Performance.

Your people are your greatest advantage—but finding and keeping them is tougher than ever. WMEP's Talent & Culture Services help manufacturers strengthen leadership, build engaged teams, and create workplaces where people thrive and businesses succeed.

Struggling to attract and keep the talent you need?

We help manufacturers build recruiting and retention strategies that work in today's market.

Lacking frontline leadership that motivates teams and delivers results?

Our leadership development programs equip new and seasoned leaders to step up with confidence.

Is your culture helping—or holding you back?

We partner with you to shape a culture where people are engaged, accountable, and invested in results.

Finding it hard to make change stick?

Our experts guide you through practical approaches to drive and sustain organizational change.

Talent & Culture Services Include

- Frontline Leadership Training
- Executive Coaching
- Leadership Assessments
- Workforce Planning
- Recruiting & Employer Branding
- Skills & Performance Development
- Culture Transformation
- Organizational Design
- Change Management

"Through leadership development and the many things we've done with WMEP, we have a team that is just incredible."

- Don Lavrenz, President, **The Industrial Controls Company, Inc.**

CONTACT US TODAY TO LEARN MORE

TRUSTED BY 4,000+ WISCONSIN MANUFACTURERS



WMEP is a nonprofit consulting organization, and our mission is simple: help Wisconsin manufacturers succeed. We aren't just consultants—we partner with small and mid-size Wisconsin manufacturers to implement lasting improvements and sustainable business growth.

Our advisors bring real-world industry experience and deliver practical solutions across three key focus areas: **Growth, Operations, and People.**

OUR IMPACT IN WISCONSIN

4,000+
Manufacturers Served

26,518
Jobs Created + Retained

$6.5b
Economic Impact
Cost Savings, Revenue Growth + Retention, Capital Investment

YOUR CHALLENGES. OUR FOCUS. MEASURABLE RESULTS.

Growth

- Missing financial targets
- Sales are flat or declining
- Struggling to enter new markets
- Margins and profits are unstable
- Reliance on one or few customers

Operations

- Rising costs eating into profits
- Missing productivity targets
- Inefficient processes
- Automation underperforming
- Quality or delivery issues

People

- Frontline leadership skills gaps
- High turnover, low engagement
- Culture hindering performance
- Inconsistent accountability
- Difficulty attracting or retaining talent

LET'S BUILD A BRIGHTER, MORE PROFITABLE FUTURE—TOGETHER

WMEP MANUFACTURING SOLUTIONS