



# **EMPOWERING WISCONSIN MANUFACTURERS**

# Your Success is Our Mission

WMEP is a nonprofit consulting organization dedicated to helping **WISCONSIN MANUFACTURERS** succeed.

With a service focus on Growth, Operations, and People, our advisors:

- Bring real world industry experience
- Work alongside teams to implement lasting improvements
- Deliver practical solutions and measurable impact



# We Empower through Expertise and Action

20<sup>Years</sup>

Our experts average more than 20 years of hands-on experience across diverse manufacturing environments.

9.1  
/ 10

In every engagement, we are measured by results and client satisfaction.  
Our average Net Promoter Score of 9.1 out of 10 highlights our value and ROI.

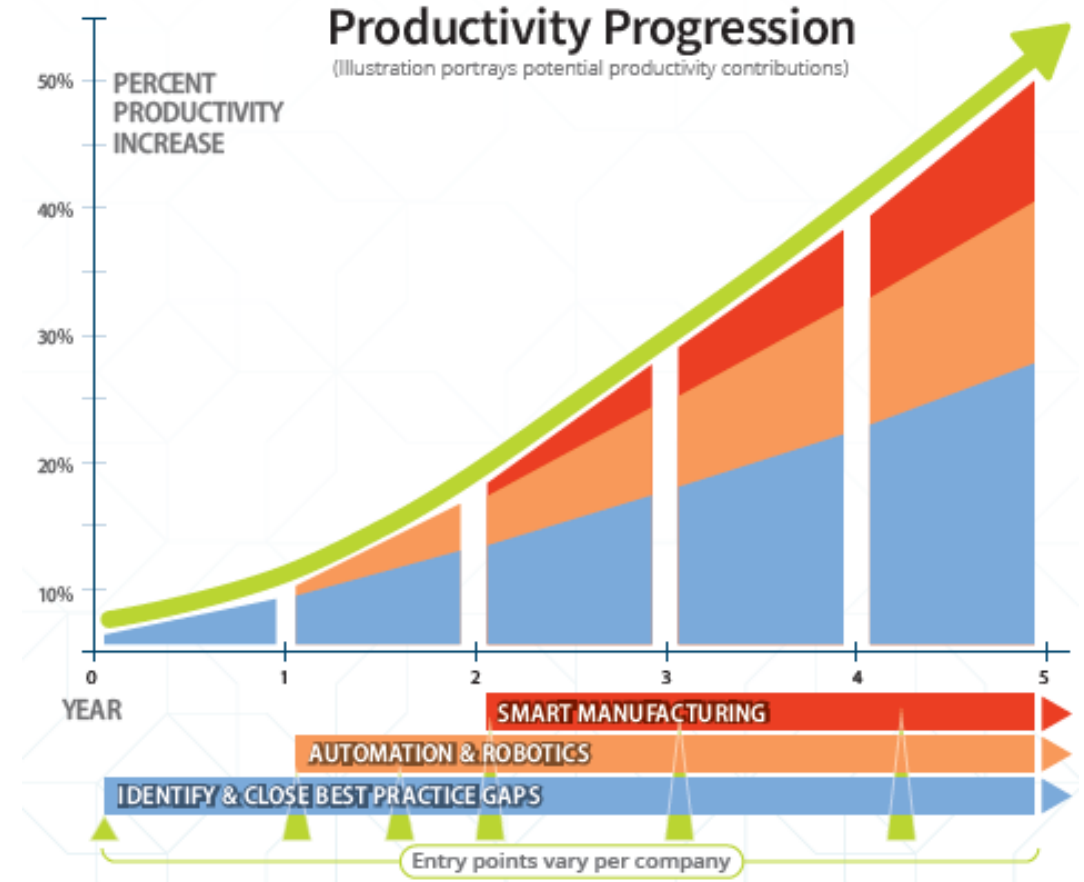
100%

We are so confident in the value of our services that we offer a 100% guarantee on all assessments.

# Who We Serve

## SMALL AND MID-SIZE WISCONSIN MANUFACTURERS

- All manufacturing industry segments
- Public and privately held, HQ and division locations
- Leadership is not satisfied with current business and recognizes help is needed
  - New owner - family transition or just purchased business
  - New in role
  - Do not have internal skill sets or bandwidth
  - Can't identify root cause problem(s) to solve
  - Needs a trusted advisor
  - Volatile business/market conditions and answers are not obvious





# How We Help

We tailor our full suite of services to solve manufacturing business challenges



# Results that Matter

In every engagement, we are measured by our results and client satisfaction (all data are client-reported)

- \$6 billion+ in revenue growth, cost savings, capital investments and more
- More than 25,000 jobs created and retained through sustainable growth, operational excellence, and workforce development

WMEP CUMULATIVE IMPACT

**\$6.48 BILLION**

in Economic Impact



**26,518**

Jobs Created & Retained





Growth | Operations | People





# Manufacturing Growth, Strategy & Transformation Solutions

WMEP helps manufacturers grow revenue and profit, increase market share, and execute business transformations.

Services include:

- Strategy Formulation & Execution
- Business Transformation (TPI)
- Exporting
- New Market/Product Development
- Market Diversification
- Revenue & Profit Optimization: Profit Risk Assessment
- Sales Team Coaching

**Growth** | **Operations** | **People**





# Lean Manufacturing Solutions

WMEP provides hands-on Lean transformation strategies to help Wisconsin manufacturers optimize operations and achieve sustainable success.

Services include:

- Value Stream Mapping
- 5S/6S Workplace Organization
- Lean Six Sigma Problem Solving, Training, Certifications
- Rapid Improvement (Kaizen) Workshops
- Plant & Facility Layout
- Quick Changeover & Setup Reduction
- Standard Work



Growth | Operations | People

# Manufacturing Automation & Technology Solutions

WMEP helps manufacturers quickly identify where to invest for maximum business impact.

- Our approach (agnostic)
- Assessment
- Areas of focus:
  - Industrial Automation and Robotics
  - AI & Data Analytics
  - CyberSecurity
  - IT-OT Integration
  - Industry 4.0 Solutions



Growth | Operations | People

# Manufacturing Certifications Solutions

WMEP lead auditors and implementers assist with management systems through:

- Assessments
- Auditor Training
- Audits
- Implementation Assistance

Certifications include:

- Quality ISO 9001:2015
- Automotive IATF 16949
- Aerospace AS9100
- Occupational Health & Safety ISO 45001
- Environmental ISO 14001
- Medical Devices ISO 13485
- GSFI
- And more...



Growth | Operations | People



# Manufacturing Sustainability Solutions

WMEP helps manufacturers identify meaningful energy-saving strategies, waste reduction efforts, and compliance initiatives to achieve a more sustainable future.

Services include:

- Profitable Sustainability Assessment
- Carbon Footprint Calculation
- Water Stewardship Development
- THESIS Consulting Services (TSC)
- Energy Assessment/Management
- Water Balance Calculation



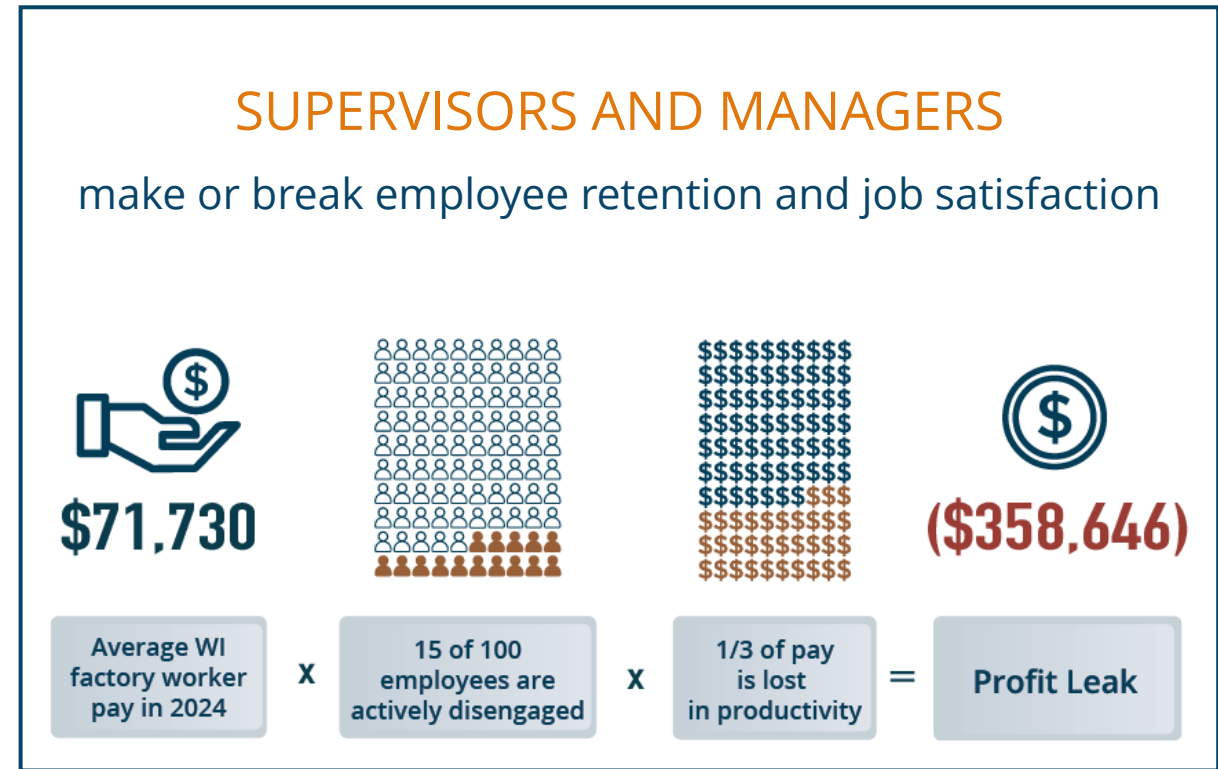
Growth | Operations | People



# Manufacturing Talent & Culture Solutions

Services include:

- Frontline Leader Training & Leadership Development
- Organizational Design & Development
- Workforce Planning & Optimization
- Recruiting & Employer Branding
- Employee Engagement & Retention
- Culture Transformation



Growth | Operations | People

# Growth

- Strategy Formulation & Execution
- Business Transformation (Growth/Operations/People)
- New market/new product development
- Exporting
- Market Diversification
- Financial Analysis – Profit Risk Assessment

# Operations

- Value Stream Mapping
- 5S/6S Workplace Organization
- Lean Problem Solving, Training & Certifications
- Rapid Improvement (Kaizen)
- Plant & Facility Layout
- Quick Changeover & Setup Reduction
- Certifications & Standards

# People

- Frontline Leader Training & Leadership Development
- Organizational Design & Development
- Workforce Planning
- Recruiting & Employer Branding
- Employee Engagement & Retention
- Culture Transformation

and more ... How can we help you?



# THANK YOU

Visit [wmep.org](http://wmep.org) to learn more



*When WMEP came on board, we were completely unorganized – we need something to get us in line. After working with WMEP, we're a completely different company.*

*-Kevin Cranker, President, Gorilla Mill*