



# Employee Engagement Analysis - EEA



- Have you captured the hearts and minds of your employees?
- Has employee productivity and / or input to innovation lagged?
- Are employees engaged uniformly across all levels and departments within your company?
- Do you have a prioritized plan to improve employee engagement?

The Employee Engagement Analysis (EEA) tool is a customized diagnostic tool which profiles the organization and overall across the following nine key employee engagement factors:

- Leadership/Management
- Vision/Values
- Pay/Rewards
- Employee Benefits
- Communications
- Work Environment
- Teamwork
- Career Development/Training
- Customer Focus

The WMEP Employee Engagement Analysis (EEA) is typically administered to all company employees via survey software. Once responses have been gathered, the results are validated through a facilitated session with employees. Results and recommendations are then reviewed with the Leadership Team.

## EEA – benefits include:

- A data driven, objective approach to employee engagement. Quantitative and qualitative response summaries and scores give you a complete view of employee engagement
- An Employee Engagement Report that defines Gap Identification and Prioritization
- Recommendations for Increasing Employee Engagement/Value Drivers
- Development of an EEA Gap Action Plan
- Improved Employee Engagement can provide a sustainable competitive advantage

# Human Capital Services

## Key services include:

- Talent Management/ Workforce Planning
- Employee Engagement and Retention
- Succession Planning
- Organizational Design
- HR Operations and Optimization
- Leadership Development
- Employee Training & Development
- Performance Management Programs
- Change Management
- Executive Coaching

**How you succeed is unique to you, your company and employees. Custom processes and programs can be created to reflect that need.**

This is why we partner with you and your team to create processes and programs that help you meet your unique company and employee goals which will contribute to your organization's success.

## Customized services available include:

- Talent/Workforce Planning Roadmaps — Based on Your Strategic Business Objectives
- Training Curriculum Design — Mapped to Your Competency Models/Job Roles
- Employee Engagement Surveys
- Competency Models and Career Paths — Mapped to Your Organizational Structure
- Executive 360/Upward Feedback Programs

## CONTACT WMEP TODAY:



**Mark Hatzenbeller**  
Northeast Wisconsin  
920.246.0051  
hatzenbeller@wmep.org



**Eric Decker**  
Southern Wisconsin  
414.429.2252  
decker@wmep.org