



Technology Scouting Programs



Technology Scouting identifies technologies to expand your product base, bringing more value to your customers and serving new markets. It is ideal for manufacturers who want to bring a technology in house; who are trying to bring additional product options to customers; or who are committed to business growth.

Technology Scouting can help your business grow by:

- Identifying new technologies to grow your business
- Creating a focused plan for growth
- Bringing new products to customers' markets
- Leveraging your market knowledge

Technology Scouting can benefit your business by:

- Giving you access to research on available technologies
- Uncovering low-risk parallel paths of product development
- Helping you gain focus to expand beyond your current products
- Minimizing investment risk by developing alternative paths, including outsourcing, new equipment, or equipment modification
- Giving you the ability to bid on different or expanded scope jobs, allowing you to earn new customers
- Bringing new products to your clients
- Helping you discover new technologies to service an existing market



WHO WE ARE

As a private non-profit corporation, we focus fully on generating positive results for our clients.

Our team of manufacturing experts work side-by-side with hundreds of manufacturers each year, helping them develop and implement effective solutions that address their biggest challenges.

We closely monitor trends and best practices in manufacturing, and proactively develop solutions that meet the existing and emerging needs of manufacturers.

WMEP Manufacturing Solutions is part of the MEP National Network™, a public-private partnership that advances U.S. manufacturing. MEP Centers are located in all 50 states and draw on the talents of over 1,400 trusted advisors and experts.

WE HELP MANUFACTURING COMPANIES BECOME MORE PROFITABLE & VALUABLE

WHAT WE PROVIDE

WMEP Manufacturing Solutions recognizes that manufacturers face various challenges and we provide proven solutions to these challenges in the following areas:

- Operational Excellence
- Growth & Strategy
- Industry Certifications
- Human Capital
- Automation & Technology
- Sustainability

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