



**Educate.  
Measure.  
Improve.  
Connect.  
Membership.**



**WSBC's Mission is to advance sustainable principles and practices through the power of business.**

Membership is the primary way you or your organization can engage and benefit from WSBC core competencies, programs and services. We utilize member feedback to drive programming, events and service development.





A WSBC membership helps businesses, organizations and individuals:

**Educate. Measure. Improve. Connect.**



### **Business Membership** enhances your sustainability program.

Your Business Membership connects you to other local businesses and sustainability leaders driving sustainable solutions forward. Membership supports internal development of key strategies to measure and improve sustainability and business performance, as well as core competencies for sustainability. It provides access to our benchmarking tool(s) and resources and showcases your business as part of the network and movement towards a resilient and sustainable future.

### **Individual Membership** enhances your marketability as a sustainability professional.

An Individual Membership gives you access to networking and collaboration with Wisconsin businesses leading in sustainability, education to develop your sustainability skills and credentials, learning of current trends and access to potential employment opportunities.

### **Affiliate Membership** provides access to a ready made community of sustainability businesses and leaders in Wisconsin.

An Affiliate Membership enables associations (nonprofits, governmental and higher education entities) to join the movement towards a resilient and sustainable future. Affiliate members can co-host or co-organize events, cross-promote and/or partner as well as cross-refer goods and services. Membership also provides networking, programming, and skills development and the ability to promote your aligned work.



Jessy Servi Ortiz  
Managing Director of the WSBC

**Join and become part of the movement  
towards a resilient and sustainable future.**

Please contact Jessy Servi Ortiz at  
[jessy@wisconsinsustainability.com](mailto:jessy@wisconsinsustainability.com) to sign up today.

Visit our website for additional information:  
[WisconsinSustainability.com](http://WisconsinSustainability.com)





## Benefits of being a member:

### CONNECT

Connect, network and collaborate with other members committed to driving sustainable change (including other Green Masters Program participants).

Get direct access to industry sustainability experts for questions and shared learning.

Searchable online member directory complete with business profiles.

Exclusive discounted rates on special events and the WSBC annual conference.



### EDUCATE

Gain free access to member webinars, educational seminars, and expert roundtables.

Participate in meetings to leverage ideas and learn from your peers.

Learn from other businesses at annual WSBC conference.

Individual growth opportunities through participation on WSBC committees.

Exclusive member portal with resource directory (in development).

### MEASURE & IMPROVE

Participate in the Green Masters Program at no additional cost.

Learn best practices from Green Masters Program Roundtable.

Collaborate with WSBC and sustainability thought leaders on projects.



### SHOWCASE

Publicize your business commitment to sustainability with your logo on WSBC website.

Showcase your business support for the advancement of sustainability, WSBC programs and the Business as a Force of Good Movement.

Display the Member-only logo, badge and/or physical window decal.

Share relevant business news, events or job listings on WSBC communication channels.

Opportunity to advertise in the WSBC E-newsletter or website at a discounted rate.

Potential to showcase your expertise by speaking at WSBC conference.

Potential to be invited to co-develop case studies on your business, product or sustainability success stories.



## Membership Investment

Company membership level based on company employee count.

| COMPANY SIZE                          | FOR PROFIT | NON-PROFIT |
|---------------------------------------|------------|------------|
| Micro 1-25 (1 member ID)              | \$250      | \$150      |
| 26-150 (2 member IDs)                 | \$550      | \$330      |
| 151 - 500 Employees (3 member IDs)    | \$875      | \$525      |
| 501 - 10,000 employees (4 member IDs) | \$1,250    | \$750      |
| 10,000 (5 member IDs)                 | \$2,500    | \$1,500    |

\*Fee for additional member IDs to be determined based on cost.

### INDIVIDUAL MEMBERSHIP INVESTMENTS

|                   |       |
|-------------------|-------|
| Professional      | \$165 |
| Student / Retiree | \$45  |

### CORPORATE SUSTAINABILITY ADVANCERS \$5,000

This membership level advances WSBC sustainability programming in Wisconsin. Your membership directly supports advancing projects and programs that move sustainable principles and practices forward in the Wisconsin business community.

**You get all member benefits plus the following:**

- Annual Conference sponsorship (Includes exhibit booth plus 5 conference tickets).
- Prominent logo placement on website.
- Access to future executive round tables.



## Member Sponsor Opportunities

### PROGRAM SPONSOR

Sponsor the advancement of WSBC programs like the Green Masters Program and 21st Century Pathways. Your sponsorship helps improve these programs. If needed a version specific to the needs of your company may be built.

### CONFERENCE SPONSORSHIP

Showcase your commitment to sustainability by supporting our annual B2B conference.

### EVENT SPONSORSHIP

Sponsor specific regional events focused on a sustainability topic. Perhaps a Peer to Peer meeting or an educational event? This can include hosting, promotion, food or beverage donation, etc..

### AWARDS SPONSOR

Sponsor innovation and the advancement of best practices in the field of sustainability by partnering to support the annual WSBC awards program. This can include hosting, promotion, food or beverage donation, etc..

Please contact Jessy Servi Ortiz at [jessy@wisconsinsustainability.com](mailto:jessy@wisconsinsustainability.com) to sign up today.

Visit our website for additional information:  
[WisconsinSustainability.com](http://WisconsinSustainability.com)



The WSBC is an affiliate of WMEP