

RISING TO THE CHALLENGE

The 25th Annual Manufacturing Matters! | Hyatt Regency Hotel in Milwaukee, Wisconsin | April 27th, 2023



For 25 years, Manufacturing Matters! has been the premier manufacturing industry event showcasing best practices and solutions to challenges facing manufacturers.

Sponsor benefits include:

- Brand exposure throughout the MM! event along with event advertising and media coverage.
- Direct contact with an audience of 400+ manufacturing industry leaders.
- A variety of sponsorship levels to choose from.

▶ SPONSOR QUOTES:

“Great prospects for us and great conversations with attendees”

“This is a GREAT event, with rich content”

“We will be back...! As long as you keep doing this, we will be there.”

99% of those who attended indicated they will likely return.

83% of respondents reported the conference was excellent or above average value.

Attendee’s areas of interest included:

- ▶ Leadership in Challenging Environments
- ▶ Investing in Automation
- ▶ Improving Profitability & Productivity
- ▶ Talent Recruitment and Retention



SPONSORSHIP INQUIRIES, CONTACT:

Tammy Schwarzbauer

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SPONSORSHIP LEVEL	Platinum	Gold	Silver/Silver-Premium	Bronze	Supporting
Investment	\$10,000	\$5,000	\$3,000/\$3,200	\$2,000	\$1,000
SPEAKING OPPORTUNITIES					
Sponsor Conference Track	X				
Lead a Strategic Briefing (25 minutes)	X				
DIGITAL PROMOTION					
Video welcome message played prior to keynote	X				
Opportunity to author guest blog to our newsletter with a distribution of approximately 4,000 manufacturing industry contacts	X	X			
Hyperlink logo on general conference emails	X				
Hyperlink logo in conference website header	X				
Hyperlink logo on conference website	X	X	X	X	X
200-word company profile, logo and hyperlinks on conference website	X	X	X	X	X
Sponsor logo, company description and hyperlink featured in sponsor section on websites and mobile apps	X	X	X	X	X
ON-SITE PROMOTION					
Booth space	Atrium 8' x 10'	Atrium 8' x 10'	Silver: Regency Ballroom Silver-Premium: Main Foyer 8' x 10'	Table Top Display	N/A
Verbal recognition during opening keynote	X	X			
Logo on lobby signage	X	X	X	X	X
Logo on looping conference PPT - Keynote Session	X	X	X	X	X
Logo on looping conference PPT - Display Monitors	X	X	X	X	X
Promotional materials distribution - Option to include logo item or brochure in conference goody bag	X	X	X	X	X
Sponsor logo, company description and hyperlink featured in sponsor section on websites and mobile apps	X	X	X	X	X
CONFERENCE TICKETS					
Complimentary admission	5 \$2,250 value	4 \$1,800 Value	3 \$1,350 value	2 \$900 value	1 \$500 value
Opportunity to purchase additional tickets at 50% discount	X	X	X	X	X
PRECONFERENCE CELEBRATION OF MANUFACTURING - NETWORKING RECEPTION					
Exhibit at Preconference Celebration of Manufacturing - Networking Reception	X	X			

Event Level Sponsor Opportunities: Celebration of Manufacturing Reception - \$2,000, Breakfast - \$1,500, Lunch - \$2,000, Morning Break - \$1,500, Afternoon Break - \$1,500.

Rise to the challenge and let's talk about MM! 2023 sponsorship today.

Call Tammy Schwarzbauer at 920.915.2582 or email her at schwarzbauer@wmep.org

