Sustainability Assessment

Understanding your current position and actions relative to customers, competitors, and industry best practices allows you to focus your time and resources where they will have the most impact.

WMEP’s Sustainability Assessment Service Includes:

• Prioritization of sustainability topics that are material to your organization and stakeholders.
• Analysis of your organization's existing sustainability systems, practices, and performance compared to industry, customer, and competitor practices.
• Relevant sustainability frameworks and standards to support your sustainability journey.
• Program development actions to accelerate progress in key sustainability areas.

Many businesses struggle with where to start and how to prioritize their sustainability efforts. WMEP Manufacturing Solutions’ Sustainability Assessment helps you identify sustainability topics that matter most to your organization and stakeholders. This helps you focus your resources where they will have the biggest impact.

This service is for you if you are new to sustainability, overwhelmed by customer sustainability surveys and requests, or are ready to accelerate the impact of your sustainability actions.

Schedule a sustainability assessment today to cut through the noise and start leveraging the power of sustainability for your business.

Research shows that sustainability has an impact on an organization's bottom line, from reducing operating costs to attracting and retaining top talent.

• McKinsey & Company found that improvements in operating efficiencies can reduce costs by up to 60%.
• 51% of all workers will not work for a company without environmental or social commitments, according to a study by Cone Communications.
• 50% of consumers consider sustainability an important factor when making a purchase, per Simon-Kucher & Partners.

Greg Gasper
gasper@wmep.org

Jessy Servi Ortiz
jessy@wisconsinsustainability.com