



# MANUFACTURING MATTERS!

## NAVIGATING THE UNKNOWN

The 26th Annual Manufacturing Matters! | April 11th, 2024  
Brookfield Conference Center, 325 South Moorland Road, Brookfield WI



For 26 years, Manufacturing Matters! has been the premier manufacturing industry event showcasing best practices and solutions to challenges facing manufacturers.

### Sponsor benefits include:

- Brand exposure throughout the MM! event along with event advertising and media coverage.
- Direct contact with an audience of 400+ manufacturing industry leaders.
- A variety of sponsorship levels to choose from.

### ▶ SPONSOR QUOTES:

*“Great prospects for us and great conversations with attendees”*

*“This is a GREAT event, with rich content”*

*“We will be back...! As long as you keep doing this, we will be there.”*



**99%** of those who attended indicated they will likely return.

**83%** of respondents reported the conference was excellent or above average value.

### Attendee’s areas of interest included:

- ▶ Business Growth
- ▶ Reducing Cost and Improving Efficiency
- ▶ Automation and Technology Solutions
- ▶ Talent & Culture



**WMEP**  
MANUFACTURING SOLUTIONS



### SPONSORSHIP INQUIRIES, CONTACT:

**Tammy Schwarzbauer**

WMEP, Senior Events Planner  
schwarzbauer@wmep.org  
920.915.2582

# SPONSORSHIP LEVELS AT A GLANCE

SPONSORSHIP LEVEL	Platinum	Gold	Silver	Bronze
Investment	\$10,000	\$5,000	\$3,500	\$1,000
<b>SPEAKING OPPORTUNITIES</b>				
Sponsor Conference Track	X			
Lead a Strategic Briefing (25 minutes)	X			
<b>DIGITAL PROMOTION</b>				
Video welcome message played prior to keynote	X			
Opportunity to author guest blog to our newsletter with a distribution of approximately 4,000 manufacturing industry contacts	X	X		
Hyperlink logo on general conference emails	X			
Hyperlink logo in conference website header	X			
Hyperlink logo on conference website	X	X	X	X
200-word company profile, logo and hyperlinks on conference website	X	X	X	X
Sponsor logo, company description and hyperlink featured in sponsor section on websites	X	X	X	X
<b>ON-SITE PROMOTION</b>				
Booth space - Platinum/Gold 8' x 10' Silver/Bronze 8' x 8'	Celebration Atrium	Celebration Atrium	Connect Ballroom	N/A
Verbal recognition during opening keynote	X	X		
Logo on lobby signage	X	X	X	X
Logo on looping conference PPT - Keynote Session	X	X	X	X
Logo on looping conference PPT - Display Monitors	X	X	X	X
Promotional materials distribution - Option to include logo item or brochure in conference goody bag	X	X	X	X
Sponsor logo, company description and hyperlink featured in sponsor section on website	X	X	X	X
<b>CONFERENCE TICKETS</b>				
Complimentary admission	5	4	3	2
Opportunity to purchase additional tickets at 50% discount	X	X	X	X
<b>PRECONFERENCE CELEBRATION OF MANUFACTURING - NETWORKING RECEPTION</b>				
Exhibit at Preconference Celebration of Manufacturing - Networking Reception	X	X		

**Event Level Sponsor Opportunities:** Celebration of Manufacturing Reception - \$3,000, Breakfast - \$1,500, Lunch - \$2,000, Morning Break - \$1,500, Afternoon Break - \$1,500.

**NEW Sponsorship Opportunity:** Networking Lounge - \$3,000

Let's talk about MM! 2024 sponsorship today, call Tammy Schwarzbauer at 920.915.2582 or email her at [schwarzbauer@wmep.org](mailto:schwarzbauer@wmep.org)

