



MANUFACTURING MATTERS!

NAVIGATING THE UNKNOWN

26TH ANNUAL CONFERENCE BROOKFIELD CONFERENCE CENTER - APRIL 11TH

For 26 years, Manufacturing Matters! has been the premier manufacturing industry event showcasing best practices and solutions to challenges facing manufacturers.

Sponsor benefits include:

- Brand exposure throughout the MM! event along with event advertising and media coverage.
- Direct contact with an audience of 500+ manufacturing industry leaders.
- 2023 MM! audience was made up of 70% manufacturers.



BROOKFIELD CONFERENCE CENTER

KEYNOTE SPEAKERS:



KENNY RANDLE

CEO, Forward Progress,
Former Dallas Cowboy



JOHN KOSKINEN

Chief Economist
WI Department of Revenue

12
SESSIONS

4
TRACKS

30+
SPEAKERS



MM24 TRACKS

- **TALENT & CULTURE:**
HARNESSING THE POWER OF PEOPLE
- **BUSINESS GROWTH:**
BECOMING MORE CUSTOMER FOCUSED
- **AUTOMATION & INDUSTRY EXPERTISE:**
TAPPING INTO EXTERNAL RESOURCES
- **COST & EFFICIENCY:**
TAKING IT TO THE NEXT LEVEL

SPONSOR QUOTES:

"Great prospects for us and great conversations with attendees"

"This is a GREAT event, with rich content"

"We will be back! As long as you keep doing this, we will be there."

ATTENDEE FEEDBACK:

99% of those who attended indicated they will likely return.

83% of respondents reported the conference was excellent or above average value.



SPONSORSHIP INQUIRIES, CONTACT:

Tammy Schwarzbauer

WMEP, Senior Events Planner

schwarzbauer@wmep.org

920.915.2582



WMEP
MANUFACTURING
SOLUTIONS

608-240-1740 | WMEP.org



MANUFACTURING
EXTENSION
PARTNERSHIP

SPONSORSHIP LEVELS AT A GLANCE

SPONSORSHIP LEVEL	Platinum	Gold	Silver	Bronze
Investment	\$10,000	\$5,000	\$3,500	\$1,000
SPEAKING OPPORTUNITIES				
Sponsor Conference Track	X			
Lead a Strategic Briefing (25 minutes)	X			
DIGITAL PROMOTION				
Video welcome message played prior to keynote	X			
Opportunity to author guest blog to our newsletter with a distribution of approximately 4,000 manufacturing industry contacts	X	X		
Hyperlink logo on general conference emails	X			
Hyperlink logo in conference website header	X			
Hyperlink logo on conference website	X	X	X	X
200-word company profile, logo and hyperlinks on conference website	X	X	X	X
Sponsor logo, company description and hyperlink featured in sponsor section on websites	X	X	X	X
ON-SITE PROMOTION				
Exhibit space	Celebration Atrium 8'x10'	Celebration Atrium 8'x10'	Connect Ballroom 8'x8'	N/A
Verbal recognition during opening keynote	X	X		
Logo on lobby signage	X	X	X	X
Logo on looping conference PPT - Keynote Session	X	X	X	X
Logo on looping conference PPT - Display Monitors	X	X	X	X
Promotional materials distribution - Option to include logo item or brochure in conference goody bag	X	X	X	X
Sponsor logo, company description and hyperlink featured in sponsor section on website	X	X	X	X
CONFERENCE TICKETS				
Complimentary admission	5	4	3	2
Opportunity to purchase additional tickets at 50% discount	X	X	X	X
PRECONFERENCE CELEBRATION OF MANUFACTURING - NETWORKING RECEPTION				
Exhibit at Preconference Celebration of Manufacturing - Networking Reception	X	X		

Event Level Sponsor Opportunities: Celebration of Manufacturing Reception - \$3,000, Breakfast - \$1,500, Lunch - \$2,000, Morning Break - \$1,500, Afternoon Break - \$1,500.

NEW Sponsorship Opportunities:

Networking Lounge - \$3,000 and the Attendee Hub Conference Mobile App - \$5,000

Let's talk about MM! 2024 sponsorship today, call Tammy Schwarzbauer at 920.915.2582 or email her at schwarzbauer@wmep.org

