

Take Your Exporting to the Next Level

ExporTech™ participants average \$1 million in new global sales

- ✓ Get more out of your current export program.
- ✓ Develop a strategic playbook for exporting in 12 weeks.
- ✓ Work with experts to grow global sales.

Over 400 Wisconsin manufacturers graduated from our virtual program

Expand Exporting Opportunities

Over 400 Wisconsin manufacturers averaged \$1 million in new export sales in the first year after attending WMEP's ExporTech. ExporTech is a national export strategy program for executives.

Going Global Boosts Sales

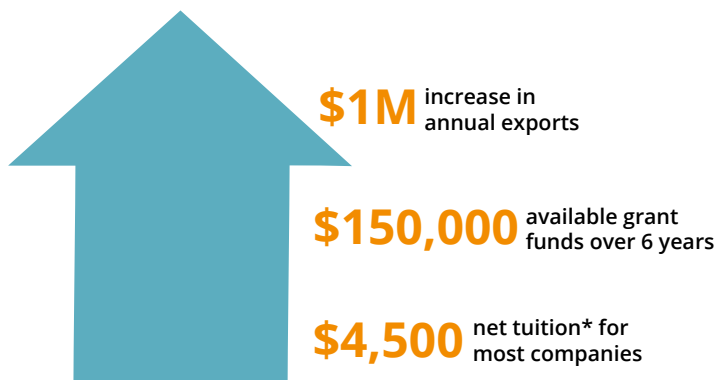
Don't overlook the low-risk, high ROI opportunity available to Wisconsin manufacturers.

ExporTech makes it simple to transition to strategic, best practices exporting. Learn proven best practices for optimal exporting and develop your playbook to connect with global customers seeking your products.



Support implementation with grants over 6 years

Grants totaling potentially \$150,000 over six years are available to ExporTech graduates to implement your export playbook.





Benefit from Global Expertise

ExporTech connects you to experts representing 97 countries who simplify the process of exporting in these markets. Wisconsin manufacturers diversify their customer base, reducing their reliance on the domestic market.

Strategic, Flexible, Affordable

- Small class sizes with individual attention
- Expert support outside class sessions
- Flexible virtual sessions for up to 3 executives
- Graduate with go-to-market export plan
- Significant ROI potential in year 1 and beyond

See if you're exporting to your full potential.
Take our one-minute diagnostic.



Wisconsin executives praise ExporTech:

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ExporTech opened up resources and opportunities for Winsert to expand our global footprint. Winsert exports over 50% of our product today and we expect that percentage to continue to grow as we enter into new end markets.

Jason Anderson, Director of Sales & Marketing, WINSERT

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ExporTech played a vital role in our success. The combination of an exceptional program, backed by Roxanne's experience in the export space, have resulted in the creation of hundreds of American jobs and brought our products to 52 countries.

Gautam Malik, CEO, Gamber-Johnson

Virtual Session Timeline:

Session 1: Week of March 11, 1-3:30 daily

Session 2: Week of April 22, 1-3:30 daily

Session 3: Week of May 20, 1-3:30 daily

Scholarship Application is due February 19

For more information or to register, contact:

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