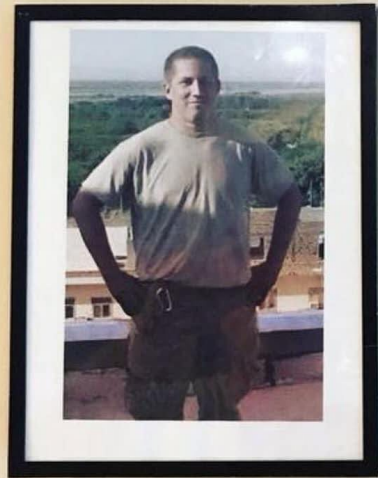


Disruptive Impact: Enhancing Manufacturing Cultures Through Veteran Recruitment and Retention.

Ryan Lonergan







Task & Purpose

Disruptive Impact

```
graph TD; A[Disruptive Impact] --> B[Veteran Culture]; B --> C[Retention]; C --> D[Recruiting];
```

Veteran Culture

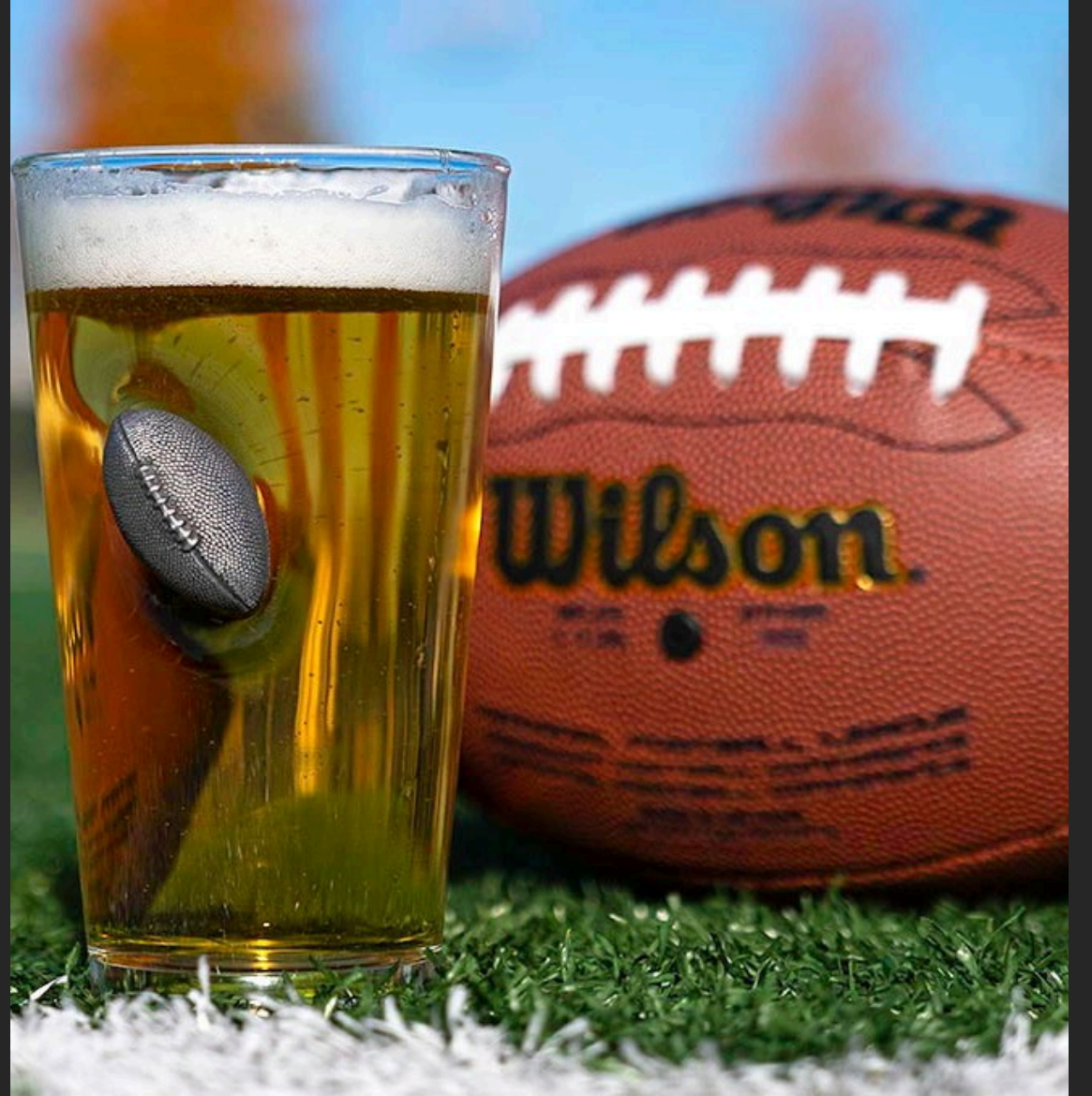
Retention

Recruiting

Disruptive Impact





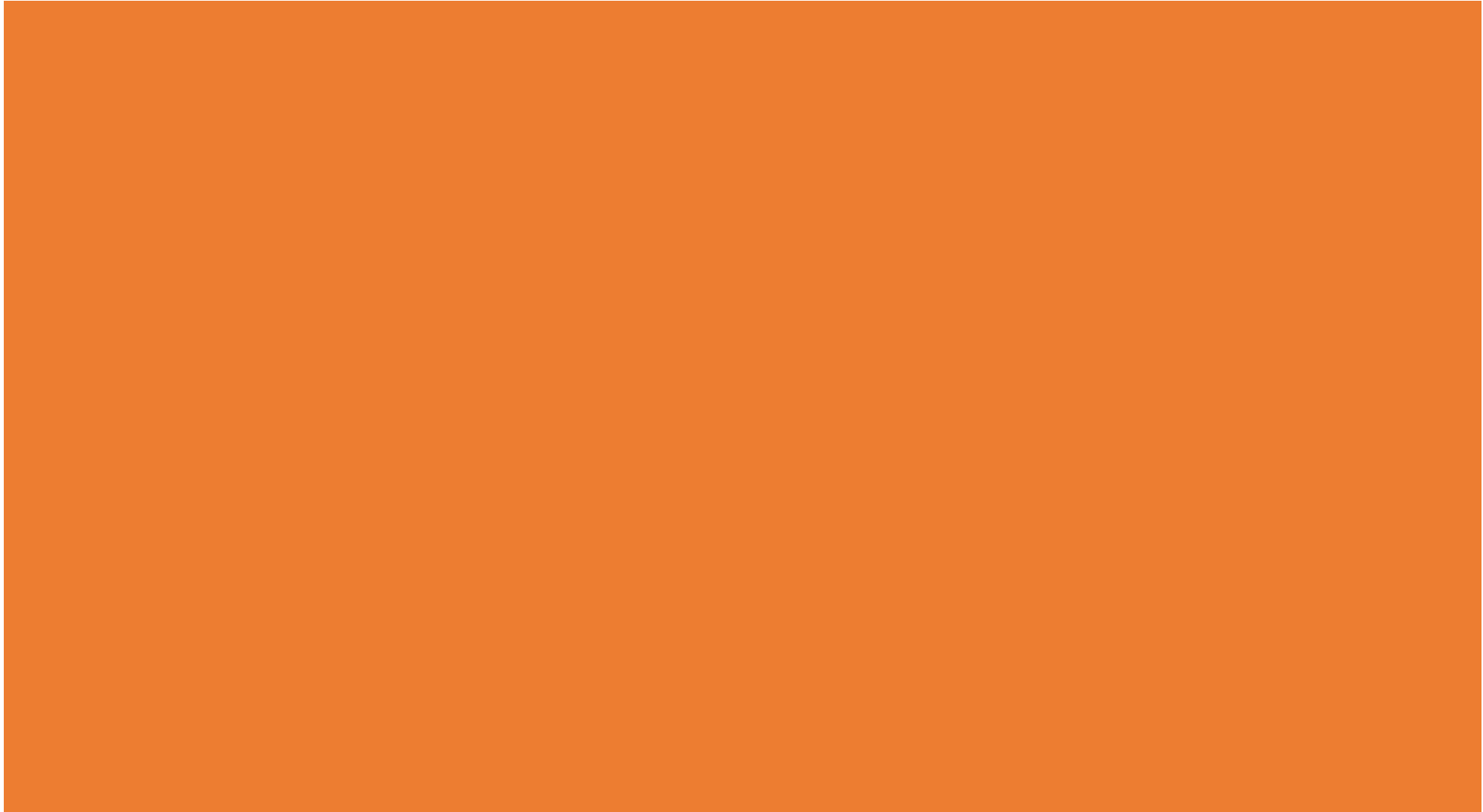








Macro Society



Micro Society

PT Score

Rank

Promotions

Deployments

Training

Schools

Badges

Tabs

1st & 15th



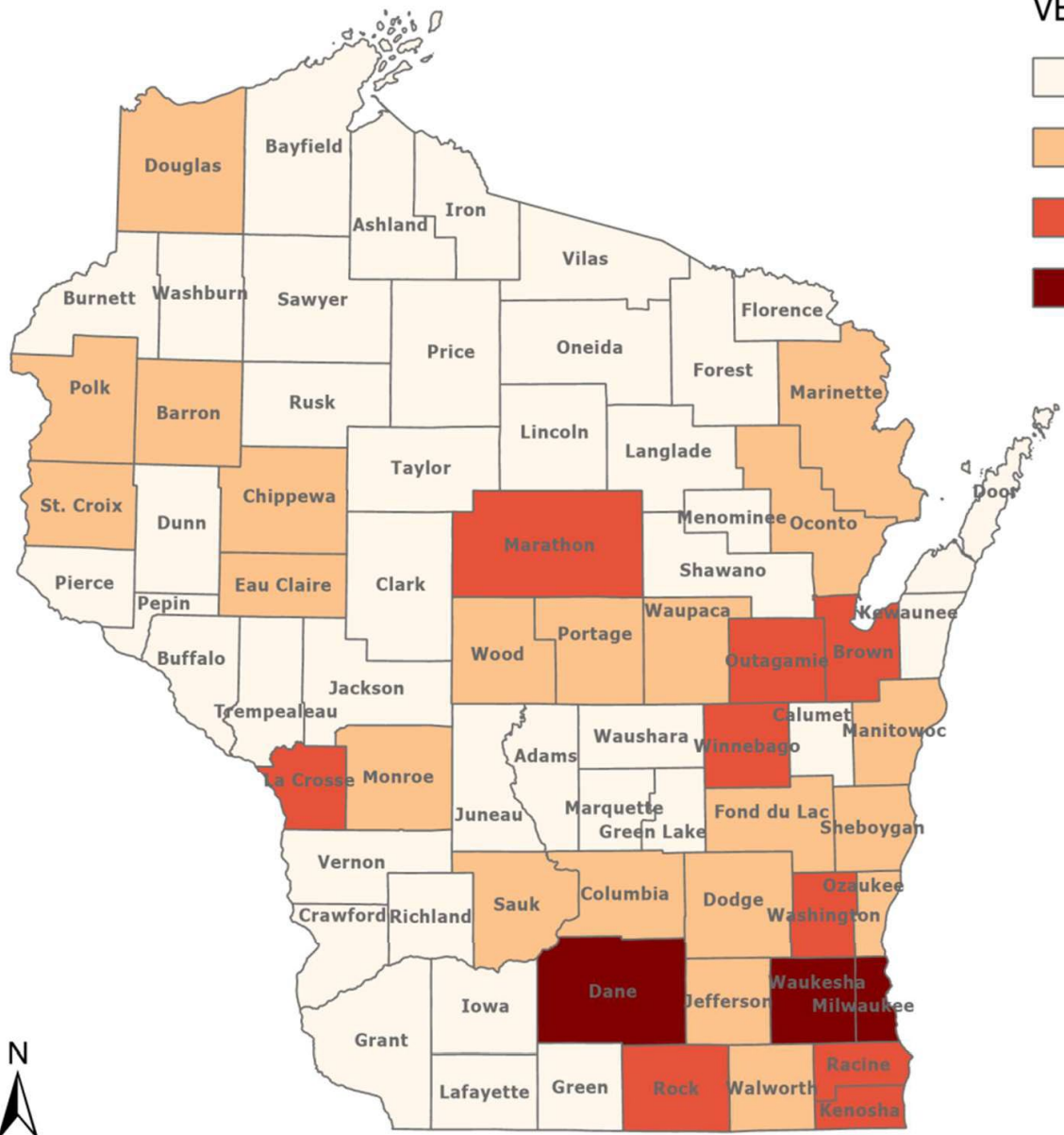
Recruiting

DOD SkillBridge

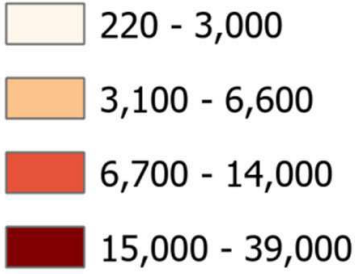
National Guard Units/RSP

Military Base Visits

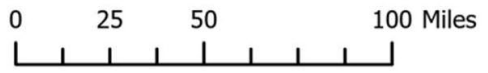
Hiring Our Heroes



VETERAN POPULATION



- **Wisconsin ranks 8th in the country among states with the greatest number of veteran-serving organizations.** There are 1,747 nonprofits serving veterans in Wisconsin.
- County Veteran Service Officers Association



Company Sponsored Incentives



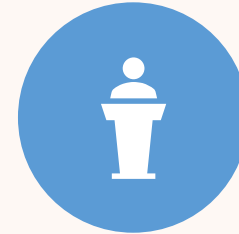
HUNTING TRIPS



PROFESSIONAL
DEVELOPMENT



INDUSTRY
SHOWS



MILITARY GUEST
SPEAKERS



PODCASTING

Is Your Organization Veteran-Ready?

Does your organization have a strong Veteran recruitment and hiring program?

Does your organization have supportive policies and practices in place for members of the National Guard and Reserve?

Does your organization support affinity groups for Veterans?

Does your organization provide orientation training to new Veteran employees?

Does your organization have a mentorship program for new Veteran employees?

Does your organization recognize employees for their military service?

Is Your Organization Veteran-Ready?





VASPIRE316

Larry Jackson

President

608.302.6197

BEN JACKSON



FOUNDATION



#43463



BENJACKSONFOUNDATION.ORG



★ **BENSHOT** ★



MISSION: POSSIBLE

A Veteran & Family Symposium

Educate, Connect, & Relate through Local, State, & Federal Organizations

FREE admission!
Open to the public &
children welcome.

May 10-11

MISSION: POSSIBLE



SCAN FOR DETAILS



Welcoming Jessica Lynch

Former POW

Keynote Speaker



Tom Farley

NY Times Best Selling Author

Guest Speaker



Live Music &
Testimony by
Green Bay native
J.P. Lane
Afghanistan Veteran (Army Combat Engineer)
Purple Heart
Recipient

Featured Musical Guest



VETERAN TRIBUTE, J.P. LANE, TOM
FARLEY, & SPICY TIE BAND
JONES PARK AMPITHEATER
FRIDAY, MAY 10TH, 2024 / 5PM TO 10PM

FAMILY & KIDS AREA, VET-OWNED
BUSINESSES, VA RESOURCES, MINI
SEMINARS, HIRING & CAREER EVENT,
LOCAL AGENCIES, ENTREPRENEUR
INSIGHTS, FOOD TRUCKS, & MORE!

FOX CITIES EXHIBITION CENTER
FRIDAY, MAY 10TH, 12PM TO 8PM
SATURDAY, MAY 11TH, 8AM TO 5PM

TOM FARLEY: SATURDAY @ 10AM
JESSICA LYNCH: SATURDAY @ 4PM
FOX CITIES EXHIBITION CENTER



SUPPORTING
VASPIRE316



2ND ANNUAL FRAGOUT PODCAST 3D ARCHERY EVENT

SAT 7/13 & SUN 7/14 • 8AM TO 3PM

**TWIN CITY ROD & GUN CLUB ARCHERY CLUBHOUSE
W7832 WINNEGAMIE DR. NEENAH, WI 54957**

🎯 **OPEN TO THE PUBLIC**
\$25 COURSE FEE

🎯 **PIG ROAST LUNCH**
DONATIONS STYLE
*\$10 MINIMUM PLEASE

🎯 **RAFFLES & GIVEAWAYS**

🎯 **LONG SHOT COMPETITION**



PROCEEDS SUPPORT VASPIRE316, IN PARTNERSHIP WITH THE RECON SNIPER FOUNDATION IN ASSISTING FAMILIES OF VETERANS WHO HAVE BEEN DIAGNOSED WITH CANCER OR OTHER RARE DISEASES RESULTING FROM TOXIC EXPOSURES.

Contact Info

- Wisconsin.Veteran@gmail.com
- Fragoutpodcast.com
- Fragout Podcast Facebook, Instagram, LinkedIn
- Wisconsin Veteran, LLC, Facebook and Instagram

