

# MANUFACTURING MATTERS!

# LIMITLESS PERFORMANCE

27<sup>TH</sup> ANNUAL CONFERENCE | BROOKFIELD CONFERENCE CENTER - APRIL 9, 2025

For 26 years, Manufacturing Matters! has been the premier manufacturing industry event showcasing best practices and solutions to challenges facing manufacturers.

### Sponsor benefits include:

- Brand exposure throughout the MM! event along with event advertising and media coverage.
- Direct contact with an audience of 450+ manufacturing industry leaders.
- 2024 MM! audience was made up of 50% manufacturers.

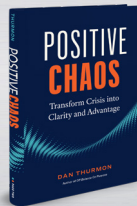


## KEYNOTE SPEAKERS:



### DAN THURMON

Founder and President of Motivation Works, Inc.  
Author, *Positive Chaos*



### JOHN KOSKINEN

Chief Economist  
WI Department of Revenue

12 3 30+  
SESSIONS TRACKS SPEAKERS

## 2025 TRACKS

- GROWTH
- OPERATIONS
- PEOPLE

### SPONSOR QUOTES:

*“Great prospects for us and great conversations with attendees”*

*“This is a GREAT event, with rich content”*

*“We will be back! As long as you keep doing this, we will be there.”*

### ATTENDEE FEEDBACK:

**99%** of those who attended indicated they will likely return.

**83%** of respondents reported the conference was excellent or above average value.



### SPONSORSHIP INQUIRIES, CONTACT:

**Tammy Schwarzbauer**

WMEP, Senior Events Planner

[schwarzbauer@wmep.org](mailto:schwarzbauer@wmep.org)

920.915.2582



608-240-1740 | [WMEP.org](http://WMEP.org)



# SPONSORSHIP LEVELS AT A GLANCE

SPONSORSHIP LEVEL	Platinum	Gold	Silver	Bronze
Investment	\$10,000	\$5,000	\$3,500	\$1,000
<b>SPEAKING OPPORTUNITIES</b>				
Sponsor Conference Track	X			
Lead a Strategic Briefing (25 minutes)	X			
<b>DIGITAL PROMOTION</b>				
Video welcome message played prior to keynote	X			
Opportunity to author guest blog to our newsletter with a distribution of approximately 4,000 manufacturing industry contacts	X	X		
Hyperlink logo on general conference emails	X			
Hyperlink logo in conference website header	X			
Hyperlink logo on conference website	X	X	X	X
200-word company profile, logo and hyperlinks on conference website	X	X	X	X
Sponsor logo, company description and hyperlink featured in sponsor section on websites	X	X	X	X
<b>ON-SITE PROMOTION</b>				
Exhibit space	Celebration Atrium 8'x10'	Celebration Atrium 8'x10'	Connect Ballroom 8'x8'	N/A
OnArrival Registration Kiosk Brand Recognition	X	X		
Verbal recognition during opening keynote	X	X		
Logo on lobby signage	X	X	X	X
Logo on looping conference PPT - Keynote Session	X	X	X	X
Logo on looping conference PPT - Display Monitors	X	X	X	X
Promotional materials distribution - Option to include logo item or brochure in conference goody bag	X	X	X	X
Sponsor logo, company description and hyperlink featured in sponsor section on website	X	X	X	X
<b>CONFERENCE TICKETS</b>				
Complimentary admission	5	4	3	2
Opportunity to purchase additional tickets at 50% discount	X	X	X	X
<b>EVENT LEVEL SPONSORSHIP OPPORTUNITIES</b>				
Breakfast Sponsor		\$1,500		
Lunch Sponsor		\$2,000		
Morning Break		\$1,500		
Afternoon Break		\$1,500		
Attendee Hub Conference Mobile App		\$5,000		
OnArrival Registration Kiosk Branding		\$1,000		
Networking Lounge Exclusive		\$3,000		
Attendee Name-badge		\$1,000		
Branded Lanyard		\$1,000		



Let's talk about MM! 2025 sponsorship today, call Tammy Schwarzbauer at 920.915.2582 or email her at [schwarzbauer@wmep.org](mailto:schwarzbauer@wmep.org)