

Profitable Sustainability Initiative (PSI)[®] Assessment



Understanding your current position allows you to focus your time and resources on where they will have the greatest impact.

WMEP's Profitable Sustainability Initiative is an interactive review of environmental and social metrics from the Organization for Economic Cooperation and Development (OECD) that are a subset of the Global Reporting Initiative (GRI) metrics. Based upon the important aspects of the business, the diagnosis process identifies where opportunities exist and the associated potential impact for both increased profit and sustainability credentials.



Many businesses struggle with where to start and how to prioritize their sustainability efforts. WMEP Manufacturing Solutions' Sustainability Assessment helps you identify sustainability topics that matter most to your organization and stakeholders. This helps you focus your resources where they will have the biggest impact.

This service is for you if you are new to sustainability, overwhelmed by customer sustainability surveys and requests, or are ready to accelerate the impact of your sustainability actions.

Schedule a PSI[®] assessment today to cut through the noise and start leveraging the power of sustainability for your business.

Research shows that sustainability has an impact on an organization's bottom line, from reducing operating costs to attracting and retaining top talent.

- McKinsey & Company found that improvements in operating efficiencies can reduce costs by up to 60%.
- 51% of all workers will not work for a company without environmental or social commitments, according to a study by Cone Communications.
- 50% of consumers consider sustainability an important factor when making a purchase, per Simon-Kucher & Partners.



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Contact WMEP Manufacturing Solutions today. 608-429-6208 | WMEP.org

Since 1996 WMEP Manufacturing Solutions has assisted more than 4,000 SMMs resulting in:

WMEP CUMULATIVE IMPACT

\$6.48 BILLION

in Economic Impact*

26,518

Jobs Created & Retained



WMEP 2023 IMPACT

\$1.01 BILLION

in Economic Impact*

1,474

Jobs Created & Retained



Solve your performance barriers with WMEP



Growth

- Poor financial performance
- Stagnating sales
- Weak customer retention
- Slow customer acquisition



Operations

- Productivity gaps
- Higher costs
- Lagging investment in plant and automation



People

- High employee turnover
- Lack of leadership
- Low engagement and employee satisfaction

Partner with WMEP

Our knowledgeable team of experts partners with hundreds of Wisconsin manufacturers each year.

We help you develop and implement effective solutions to address your biggest challenges to growth and profitability.



WMEP Manufacturing Solutions is part of the MEP National Network™, a public-private partnership that advances U.S. manufacturing.



**Ready to unlock
your full potential?
Contact us.**

