

SMART AI Assessment:



Revolutionizing Manufacturing Through Data & Technology

- Is your business ready for AI?
- Do you have the right strategy for implementing AI technology in your operations?
- How are you preparing for AI's impact on your industry?
- Are you using data to drive smarter, more efficient business decisions?
- Do you want to solve complex challenges in real-time?

AI Technology Basics: Bridging IT and OT for a Smarter Future

In traditional manufacturing, Information Technology (IT) and Operational Technology (OT) have often been siloed, with limited interaction between the two. However, with the rise of Industry 4.0 and the Internet of Things (IoT), this distinction is rapidly fading. Manufacturers now have the opportunity to leverage real-time data from their operations and equipment, improving business decisions while maintaining a strong focus on cybersecurity.

AI is everywhere. It's integrated into nearly every product and service, but what does AI mean for your business? How can you harness its power to improve operations, increase productivity, and stay ahead of the competition?

Our SMART AI Assessment helps you understand where your business stands today, where opportunities for AI lie, and how you can effectively implement this transformative technology across your operations. We take a system-based approach, ensuring you have the right technology, skilled personnel, and policies in place to maximize AI's potential.

What the SMART AI Assessment Offers:

- **Holistic AI Strategy:** Develop a comprehensive strategy for integrating AI into your business processes.
- **AI Technology and Vendor Selection:** Identify AI tools and vendors that align with your specific needs.
- **Employee Empowerment:** Create strategies to ensure your workforce can leverage AI for enhanced productivity.
- **AI Policies and Data Governance:** Establish clear policies for AI usage, data management, and cybersecurity.
- **Data Integration:** Assess current data sources and implement a robust data governance plan.

Benefits of the SMART AI Assessment:

- **Business-Wide AI Strategy:** Create a tailored plan for AI adoption across your entire organization.
- **Maximize ROI:** Identify key areas where AI can drive positive returns on investment.
- **Empower Employees:** Equip your team with the right AI tools to increase efficiency and drive innovation.
- **Enhanced Security:** Safeguard your business with AI-driven policies and data protection strategies.
- **Accelerate Decision-Making:** Leverage AI tools and vendor solutions to make faster, more informed business decisions.

Contact WMEP Manufacturing Solutions today. 608-429-6208 | info@wmeep.org | WMEP.org

Since 1996 WMEP Manufacturing Solutions has assisted more than 4,000 SMMs resulting in:

WMEP CUMULATIVE IMPACT

\$6.48 BILLION
in Economic Impact*



26,518

Jobs Created & Retained



WMEP 2023 IMPACT

\$1.01 BILLION
in Economic Impact*



1,474

Jobs Created & Retained



Solve your performance barriers with WMEP



Growth

- Poor financial performance
- Stagnating sales
- Weak customer retention
- Slow customer acquisition



Operations

- Productivity gaps
- Higher costs
- Lagging investment in plant and automation



People

- High employee turnover
- Lack of leadership
- Low engagement and employee satisfaction

Partner with WMEP

Our knowledgeable team of experts partners with hundreds of Wisconsin manufacturers each year.

We help you develop and implement effective solutions to address your biggest challenges to growth and profitability.



WMEP Manufacturing Solutions is part of the MEP National Network™, a public-private partnership that advances U.S. manufacturing.



**Ready to unlock
your full potential?
Contact us.**

