

# 2025 SPONSORSHIP INFORMATION

## **MANUFACTURING MATTERS!** **LIMITLESS PERFORMANCE**

27<sup>TH</sup> ANNUAL CONFERENCE - APRIL 9, 2025  
BROOKFIELD CONFERENCE CENTER

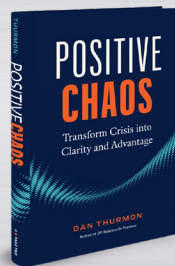


## KEYNOTE SPEAKERS



### DAN THURMON

Founder and President of Motivation Works, Inc.  
Author, Positive Chaos



### JOHN KOSKINEN

Chief Economist  
WI Department of Revenue



#### CONTACT:

**Tammy Schwarzbauer**

WMEP, Senior Events Planner

[schwarzbauer@wmep.org](mailto:schwarzbauer@wmep.org)

920.915.2582





# FROM THE EXECUTIVE DIRECTOR/CEO

I invite you to become a sponsor for the 27th annual Manufacturing Matters! Conference and reach up to 500 manufacturing industry professionals from Wisconsin and the Midwest. Hosted by WMEP Manufacturing Solutions, Manufacturing Matters! is a powerful forum for networking, learning, and sharing best practices. The one-day conference agenda is best captured by this year's theme of "Limitless Performance". Attendees will be empowered and excited by speakers, experts, and content providing new practices, innovative strategies, and emerging technologies that promote profitable growth, continuous improvement, and competitive advantage. Join us at this premier manufacturing event as a sponsor and promote your brand to hundreds of key manufacturing leaders and influencers.



**Chris Baichoo**  
Executive Director/CEO  
WMEP Manufacturing Solutions

## SPONSORSHIP BENEFITS

### PREMIER EVENT

The conference has experienced steady growth and regularly reaches up to 500 registrants. This year's event features four parallel tracks and 12 sessions covering essential manufacturing subjects: Growth, Operations and People.

### DECISION MAKERS

The conference attracts an influential group of attendees including owners, C-level executives, vice-presidents, directors and senior operations managers who have strategic and budgetary responsibilities. They are passionate about learning innovative strategies and the latest trends in technology and business practices from nationally renowned experts.

### INDUSTRY LEADERS

The audience represents Wisconsin Manufacturing companies from a variety of industries. Sponsors have several opportunities to share their expertise and have one-on-one dialogues with clients and decision makers from top companies.

## LAST YEAR'S RECAP

- ▶ Over 450 attendees at Manufacturing Matters! 2024.
- ▶ 100% of Exhibitors rated the conference as Excellent or Above Average.
- ▶ 2024 Exhibitor space sold out!

### ▶ SPONSOR QUOTES:

*"Great prospects for us and great conversations with attendees"*

*"This is a GREAT event, with rich content"*

*"We will be back! As long as you keep doing this, we will be there."*

## MANUFACTURING MATTERS!



### ▶ ATTENDEE FEEDBACK:

**99%** of those who attended indicated they will likely return.

**83%** of respondents reported the conference was excellent or above average.

# SPONSORSHIP PACKAGES & BENEFITS

## PLATINUM SPONSORSHIP

- ▶ Investment: \$10,000
- ▶ Receive 5 complimentary registrations (\$3,000 value)
- ▶ Pre-recorded welcome sponsor message played prior to keynote session
- ▶ Lead a 45-minute Strategic Briefing
- ▶ 8x10 Prime Atrium booth space
- ▶ OnArrival™ Registration Kiosk brand recognition
- ▶ Opportunity to author guest blog for newsletter and website (distribution of 6,000+ manufacturing industry contacts)

## GOLD SPONSORSHIP

- ▶ Investment: \$5,000
- ▶ Receive 4 complimentary registrations (\$2,400 value)
- ▶ 8x10 Atrium booth space
- ▶ OnArrival™ Registration Kiosk brand recognition
- ▶ Opportunity to author guest blog for newsletter and website (distribution of 6,000+ manufacturing industry contacts)

## SILVER SPONSORSHIP

- ▶ Investment: \$3,500
- ▶ Receive 3 complimentary registrations (\$1,800 value)
- ▶ 8x8 Ballroom booth space

## BRONZE SPONSORSHIP

- ▶ Investment: \$1,000
- ▶ Receive 1 complimentary registration (\$600 value)

### All Sponsors Receive:

- ▶ Digital promotion online and in the mobile app
- ▶ Branding on conference digital signage

#### Contact:

Tammy Schwarzbauer, Senior Events Planner  
920.915.2582, schwarzbauer@wmep.org  
www.wmep.org

## EVENT LEVEL SPONSORSHIPS

### ATTENDEE HUB™

#### CONFERENCE MOBILE APP

- ▶ Investment: \$3,000
- ▶ Branded app header
- ▶ 2 complimentary registrations (\$1,200 value)

### BREAKFAST

- ▶ Investment: \$1,500
- ▶ 1 complimentary registration (\$600 value)
- ▶ Branded table tent

### LUNCH

- ▶ Investment: \$2,000
- ▶ 1 complimentary registration (\$600 value)
- ▶ Branded table tent

### NETWORKING LOUNGE

- ▶ Investment: \$2,500
- ▶ 1 complimentary registration (\$600 value)
- ▶ Inquire regarding display and amenity options within lounge area

### BREAKS MORNING/AFTERNOON

- ▶ Investment: \$1,500 each
- ▶ 1 complimentary registration (\$600 value)
- ▶ Branded table tent

### ONARRIVAL™ REGISTRATION KIOSK BRANDING

- ▶ Investment: \$1,000
- ▶ 1 complimentary registration (\$600 value)

### BRANDED NAME BADGE OR LANYARD

- ▶ Investment: \$1,000 each
- ▶ 1 complimentary registration (\$600 value)



# CONFERENCE SPONSORSHIP PACKAGES

1. Select your sponsorship level by placing a check mark in the appropriate box.
2. Complete the sponsor contact information - please use the primary contact responsible for billing.
3. Return the registration form via email to Tammy Schwarzbauer - [schwarzbauer@wmep.org](mailto:schwarzbauer@wmep.org).
4. Upon receipt of the registration form, WMEP will send you an invoice with the option to pay by check or online via the WMEP website.

**PLATINUM**  
\$10,000

**GOLD**  
\$5,000

**SILVER**  
\$3,500

**BRONZE**  
\$1,000

**BREAKFAST**  
\$1,500

**LUNCH**  
\$2,000

**BREAK**  
\$1,500 (2 available)

**NETWORKING  
LOUNGE**  
\$2,500

**ATTENDEE HUB™  
MOBILE APP**  
\$3,000

**ONARRIVAL™  
REGISTRATION KIOSK**  
\$1,000

**BRANDED  
NAME BADGE**  
\$1,000

**BRANDED  
LANYARD**  
\$1,000

## SPONSOR CONTACT INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_



Let's talk about MM! 2025 sponsorship today,  
contact Tammy Schwarzbauer at 920.915.2582  
or [schwarzbauer@wmep.org](mailto:schwarzbauer@wmep.org).