

EMPOWERING WISCONSIN MANUFACTURERS THROUGH EXPERTISE AND ACTION



4,000+

WI Manufacturers Served

26,518

Jobs Created + Retained

\$6.5b

Economic Impact



YOUR SUCCESS IS OUR MISSION

HOW WE HELP

WMEP is a nonprofit consulting organization, and our mission is simple: help Wisconsin manufacturers succeed. We aren't just consultants—we partner with small and mid-size Wisconsin manufacturers to implement lasting improvements and sustainable business growth. Our advisors bring real-world industry experience and deliver practical solutions across three key focus areas: **Growth, Operations, and People**.



RESULTS THAT MATTER

WMEP's impact is measurable—and meaningful.

20
Years

Our Experts – Our manufacturing experts average more than 20 years of hands-on experience across diverse manufacturing environments. Their depth of experience drives the practical, measurable solutions WMEP delivers.

9.1
/ 10

9.1/10 Satisfaction Score – In every engagement, we are measured by our results and client satisfaction. Our average Net Promoter Score of 9.1 out of 10 highlights both the value we deliver and return on investment.

100%

100% Guarantee – We are so confident in the value of our services that we offer a 100% guarantee on most of our assessments. These are valuable tools for identifying opportunities and establishing priorities for improvement.

GROWTH

STRATEGY, TRANSFORMATION, AND MARKET EXPANSION

WMEP helps manufacturers build smart strategies, transform their businesses, and expand into new markets. From planning to execution, our experts guide your business toward long-term, scalable success.

SERVICES INCLUDE

- ✔ Strategy Formulation & Execution
- ✔ Business Transformation
- ✔ Exporting Programs
- ✔ Mission, Vision, Values Creation
- ✔ Profit Risk Assessment
- ✔ Market Development
- ✔ Market Diversification
- ✔ Value Proposition
- ✔ Product Development

“We recognized the need to do a strategic planning process. We worked with WMEP and we were delighted with the process and results.”

Rick Reichertz, President
ATACO STEEL PRODUCTS



OPERATIONS

EFFICIENCY, AUTOMATION, AND OPERATIONAL EXCELLENCE

From lean principles to smart factory integration, WMEP helps you boost productivity, reduce costs, and enhance quality. Our experts work alongside your team to identify opportunities and deliver measurable improvements.

SERVICES INCLUDE

- ✓ Automation & Industry 4.0
- ✓ AI & Data Analysis
- ✓ Cybersecurity
- ✓ Plant & Facilities Layout
- ✓ Lean Manufacturing & Training
- ✓ Lean Six Sigma Certifications
- ✓ Value Stream Mapping & 5S
- ✓ Rapid Improvement Events
- ✓ Quality Management Systems
- ✓ Sustainability
- ✓ Certifications: ISO, Food Safety, and More

“We’ve saved hundreds of thousands of dollars through our projects with WMEP. Every project has been successful.”

Don Lavrenz, President
INDUSTRIAL CONTROLS CO.



PEOPLE

TALENT, CULTURE, AND WORKFORCE DEVELOPMENT

WMEP supports manufacturers in building strong leadership, engaging employees, and creating a culture of continuous improvement. Our programs are built for real manufacturing environments and deliver real results.

SERVICES INCLUDE

- ✓ Front-line Leadership Training
- ✓ Executive Coaching
- ✓ Leadership Assessments
- ✓ Workforce Planning
- ✓ Recruiting & Employer Branding
- ✓ Skills Development
- ✓ Culture Transformation
- ✓ Organizational Design
- ✓ Change Management

“When WMEP came on board, we were completely unorganized. After working with WMEP, we’re a completely different company.”

Kevin Cranker, President
GORILLA MILL



EVENTS

LEARN. CONNECT. LEAD.

WMEP offers a range of events and signature programs designed to help manufacturers connect with peers and sharpen their competitive edge.

MANUFACTURING MATTERS!

A conference dedicated to educating manufacturers on tools, technologies, and processes centered on Growth, Operations, and Workforce Development. Expert speakers provide valuable insights and equip attendees with actionable strategies to enhance their businesses.

EXPORTECH®

A 12-week accelerator program designed to help Wisconsin manufacturers expand their global presence. The program blends education, coaching, and mentoring with the development of a tailored export strategy. Over 400 participating companies have averaged \$1 million in new export sales in the first year following completion of the program.

LEADERSHIP FUNDAMENTALS TRAINING

Offered over six half days, this training provides participants with practical tools to reduce conflict, improve team performance, and build trust amongst direct reports and peers. Ideal for new leaders, current supervisors, and emerging leaders.





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Part of the MEP National Network™

The MEP National Network advances U.S. manufacturing by helping small and medium-sized manufacturers grow, make operational improvements, and reduce risk. At MEP Centers in every state and Puerto Rico, over 1,400 manufacturing experts draw on deep industry experience to provide comprehensive, hands-on consulting and training solutions tailored to each manufacturer's unique challenges. The MEP National Network has generated over \$150 billion in sales growth for its manufacturing clients since 1988.