

AUTOMATION NAVIGATOR

Smarter Automation Decisions. Faster, Better Results.

Automation Navigator helps manufacturers confidently plan, prioritize, and prepare for successful automation investments—reducing risk, improving decision-making, and accelerating ROI.

- Are you looking to increase productivity, improve quality, and reduce scrap?
- Have you invested in automation before and didn't see the ROI you expected?
- Does your staff have the experience to assess and plan your next automation move?
- Not sure how to scope automation that fits your business model and customer needs?

A two-stage process delivers measurable results by speeding project readiness, focusing investments, and setting a clear path for sustainable productivity gains.

1 - Assessment & Project Selection

We work closely with your team to:

- Understand challenges and goals
- Identify and prioritize projects based on ROI, risk, and strategic fit
- Develop an actionable roadmap tailored to your business strategy

2 - Planning & Design Approval

After project selection, we help:

- Draft RFQs, vet vendors, and review designs
- Complete final design reviews and prepare for implementation, positioning the investment for high-impact results

Expected Outcomes

- 20-30% production efficiency increase
- 15-25% operational cost reduction
- Enhanced quality
- Increased market agility

“If you're wondering where to start with automation, the WMEP Automation assessments are a great place to start...you understand what's possible to automate and what projects would have a good ROI...it helps remove a layer of risk associated with getting started.”

- David Verhoff, President, **Basin Precision Machining**

[CONTACT US TODAY TO LEARN MORE](#)

TRUSTED BY 4,000+ WISCONSIN MANUFACTURERS



WMEP is a nonprofit consulting organization, and our mission is simple: help Wisconsin manufacturers succeed. We aren't just consultants—we partner with small and mid-size Wisconsin manufacturers to implement lasting improvements and sustainable business growth.

Our advisors bring real-world industry experience and deliver practical solutions across three key focus areas: **Growth, Operations, and People.**

OUR IMPACT IN WISCONSIN

4,000+

Manufacturers Served

26,518

Jobs Created + Retained

\$6.5b

Economic Impact

Cost Savings, Revenue Growth +
Retention, Capital Investment

YOUR CHALLENGES. OUR FOCUS. MEASURABLE RESULTS.

Growth



- Missing financial targets
- Sales are flat or declining
- Struggling to enter new markets
- Margins and profits are unstable
- Reliance on one or few customers

Operations



- Rising costs eating into profits
- Missing productivity targets
- Inefficient processes
- Automation underperforming
- Quality or delivery issues

People



- Frontline leadership skills gaps
- High turnover, low engagement
- Culture hindering performance
- Inconsistent accountability
- Difficulty attracting or retaining talent



LET'S BUILD A BRIGHTER,
MORE PROFITABLE
FUTURE—TOGETHER

