



# AI NAVIGATOR WORKSHOP

## A Problem-First, Hands-on Starting Point for Applying AI in Manufacturing

AI Navigator, offered in partnership with MKE Tech Hub Coalition’s Synapse initiative, helps manufacturers identify where to start with AI by focusing on real business problems—improving productivity, reducing risk, and moving from ideas to results faster.

### Where Do We Start with AI?

Most manufacturers don’t know where to start with AI—and most seminars focus on the technology, not the business. AI Navigator starts with your operation and your challenges, guiding your team to identify priorities and build a clear, actionable plan for where to begin.

#### What to Expect

##### **Demystify AI**

Understand the fundamentals of AI in a manufacturing context.

##### **Work on Your Own Challenges**

Apply the process to real business problems with your team—not generic examples.

##### **Guided, Hands-On Approach**

Use structured exercises and expert guidance to move from ideas to a practical plan.

#### What You’ll Walk Away With

##### **Clarity on Where AI Fits**

Understand where AI can help—and where it doesn’t—to avoid wasted time and investment.

##### **Focus on the Right Problems**

Align your team on the business challenges that matter most for productivity and performance.

##### **A Clear, Actionable Plan**

Leave with a plan developed by your team, tailored to your operation—identifying where AI and other tools can deliver results.

#### Who Should Attend

This workshop is designed for **cross-functional teams of 2-4 participants** from manufacturing organizations—leaders who own streamlining processes, improving productivity, or driving growth.

#### Workshop Dates & Locations

**View** the calendar for upcoming workshops.

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*“The workshop completely changed how I approach AI decisions. Instead of feeling pressured to jump on the AI bandwagon because everyone else is doing it, I now have a structured framework for evaluating where AI might actually create value for our specific operational challenges.”*

**NICHOLAS PASSINT, CEO**  
MIXER SYSTEMS, INC

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## WHERE AI LEADERSHIP MEETS MANUFACTURING EXPERTISE

WMEP and MKE Tech Hub Coalition’s Synapse initiative have joined forces to help mid-market Wisconsin manufacturers apply AI with confidence.

**synapse**  
by mke tech

### AI STRATEGY LEADERSHIP FOR WISCONSIN MANUFACTURERS

MKE Tech Hub Coalition is a nonprofit membership organization serving as a unifying voice for Milwaukee’s tech ecosystem and a catalyst for innovation through meaningful connections.

Through its Synapse initiative, MKE Tech Hub provides AI strategy and transformation leadership for mid-market manufacturers across Wisconsin.

 **WMEP**  
MANUFACTURING  
SOLUTIONS

### TRUSTED FOR 30 YEARS BY 4,000+ WISCONSIN MANUFACTURERS

WMEP is a nonprofit consulting organization, and our mission is simple: help Wisconsin manufacturers succeed. We partner with small and mid-sized manufacturers to improve productivity, strengthen performance, and grow.

Our advisors bring real-world industry experience and deliver practical solutions across three key focus areas: Growth, Operations, and People.



LET’S MOVE FROM AI  
UNCERTAINTY TO ACTION—  
TOGETHER

[Contact Us](#) to Get Started

 **WMEP**  
MANUFACTURING  
SOLUTIONS