



AI GUIDANCE & IMPLEMENTATION SUPPORT

From Where to Start to Making It Work

Manufacturers see the potential of AI, but uncertainty around where to start—and whether it will pay off—holds them back. In partnership with MKE Tech Hub’s Synapse initiative, WMEP provides practical support to help manufacturers apply AI to solve real business challenges.

How Do We Apply AI—and Get Results?

Fewer than 1% of AI projects reach production—because they start with the technology, not the problem. We help manufacturers focus AI on real business challenges, starting small where it improves productivity and drives results. Potential benefits include:

- **Higher productivity** through reduced manual work and bottlenecks
- **Reduced waste, scrap, and rework**
- **Skilled labor focused on higher-value work**
- **Improved quality, uptime, and delivery**
- **Growth without added complexity or cost**

AI Navigator Workshop

A hands-on, problem-first workshop where your team works on your own business challenges—guided by experts to identify priorities, understand where AI and other tools fit, and build a clear, actionable plan tailored to your business.

Offered as a public workshop or on-site for a more tailored focus. [Learn More](#)

AI Implementation Support

Hands-on support to move from planning to results. We help your team prioritize and apply AI solutions that fit your operation so your efforts deliver real outcomes without unnecessary risk.

[CONTACT US TO LEARN MORE](#)



“The workshop completely changed how I approach AI decisions. Instead of feeling pressured to jump on the AI bandwagon because everyone else is doing it, I now have a structured framework for evaluating where AI might actually create value for our specific operational challenges.”

NICHOLAS PASSINT, CEO
MIXER SYSTEMS, INC

WHERE AI LEADERSHIP MEETS MANUFACTURING EXPERTISE

WMEP and MKE Tech Hub’s Synapse initiative have joined forces to help mid-market Wisconsin manufacturers apply AI with confidence.

synapse
by mke tech

AI STRATEGY LEADERSHIP FOR WISCONSIN MANUFACTURERS

MKE Tech Hub Coalition is a nonprofit membership organization serving as a unifying voice for Milwaukee’s tech ecosystem and a catalyst for innovation through meaningful connections.

Through its Synapse initiative, MKE Tech Hub provides AI strategy and transformation leadership for mid-market manufacturers across Wisconsin.

 **WMEP**
MANUFACTURING
SOLUTIONS

TRUSTED FOR 30 YEARS BY 4,000+ WISCONSIN MANUFACTURERS

WMEP is a nonprofit consulting organization, and our mission is simple: help Wisconsin manufacturers succeed. We partner with small and mid-sized manufacturers to improve productivity, strengthen performance, and grow.

Our advisors bring real-world industry experience and deliver practical solutions across three key focus areas: Growth, Operations, and People.



LET’S MOVE FROM AI
UNCERTAINTY TO ACTION—
TOGETHER

[Contact Us](#) to Get Started

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