EXPORTECH™

WMEP MANUFACTURING SOLUTIONS

Take Your Exporting to the Next Level

ExporTech participants average $1 million in new global sales

- ✓ Get more out of your current export program.
- ✓ Develop a strategic playbook for exporting in 12 weeks.
- ✓ Work with experts to grow global sales.

ExporTech is an accelerator program designed to help Wisconsin manufacturers expand their global reach. The cohort program consists of three in-person sessions, with personalized coaching and action planning taking place between each session—combining expert guidance, education, and mentoring to help companies develop a customized export strategy.



Get tailored, one-on-one support from experts in trade finance, compliance, export documentation, sales channel strategy, pricing, legal agreements, and multicultural marketing.

Scholarships are Available

Most companies qualify for a $5,000 WEDC scholarship, reducing tuition to just $5,000 for up to three company executives to attend.

Implementation Grants are Available

Graduates can access up to $180,000 in export growth grants over six years to support market expansion.

Why Consider ExporTech?

ExporTech is an ideal program for product-focused manufacturers who are already engaged in some level of exporting. More than 400 Wisconsin companies have graduated from the program and benefited from connecting with experts representing almost 100 countries.

Strategic, Flexible, Affordable

- Small class sizes with individual attention
- Avoid costly missteps with guidance from experts
- Graduate with a customized go-to-market export plan
- Significant ROI potential in year 1 and beyond

Wisconsin Executives Praise ExporTech:

> ExporTech opened up resources and opportunities for Winsert to expand our global footprint. Winsert exports over 50% of our product today and we expect that percentage to continue to grow as we enter into new end markets.

Jason Anderson, Director of Sales & Marketing, WINSERT

> ExporTech played a vital role in our success. The combination of an exceptional program, backed by (the instructor's) experience in the export space, have resulted in the creation of hundreds of American jobs and brought our products to 52 countries.

Gautam Malik, CEO, Gamber-Johnson

ExporTech is supported by the Wisconsin Economic Development Corporation (WEDC).

Start Your Global Expansion Today

Click here or visit wmep.org for the calendar of upcoming sessions.

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